



## 2019 Board of Directors Statement of Interest

### Wayne Joudrie



As an incumbent Board member, I am applying for a third term with Tandia Financial Credit Union Limited (Tandia). My statement of interest is aligned to Tandia's Three Values.

#### **Respect, Integrity and Innovation**

**Respect:** As a forty-year credit union member, I have a deep respect for the benefits that a credit union like Tandia provides. As a former employee and leader within Hamilton-Wentworth, Grand Erie and Halton District School Boards, I think that I have a unique perspective on the character of each of these communities. Each is defined by respectful relationships and respectful relationships define Tandia. I am proud that we are more than just a financial institution. Member Engagement, Employee Engagement and Corporate Social Responsibility are key metrics of success for Tandia. By measuring and reporting on these outcomes we confirm our respect for members, employees and the communities within which we serve.

**Integrity:** I have served as a teacher, principal, superintendent and director of education. I have led strategic planning initiatives in five different school boards and several "not-for-profit" organizations. My current role is that of Executive Director for the Public Council of Ontario Directors of Education. I was elected to the Teachers Credit Union Board in 2010. I helped to guide the amalgamation efforts that resulted in the creation of Tandia. I have contributed to the Board as a Chair of Membership and Community Relations (MCR). I have also served as Vice Chair and for the past two years, Chair of Tandia. Tandia's recent performance has been an unprecedented success. We have been joined by a credit union representing Ontario WSIB workers. We have had two outstanding years of growth related to membership, income and assets. We continue to prosper as we had envisioned when Tandia was created! This only happens due to intentional integrity.

**Innovation:** I believe innovation has two components. We must look forward to develop strategies and services to support our current and future members (Tandia is an industry leader in financial products and services). At the same time, we must look back to ensure that the relationships that have sustained us for many decades are honoured (Tandia is committed to education/public service workers and their communities within Ontario).

**If elected, I will continue to ensure that our members are served with "Respect, Integrity and Innovation".**

Respectfully submitted:  
Wayne Joudrie