



POST SECONDARY

THREE \$1000
SCHOLARSHIPS

WHERE FINANCIAL LITERACY

PAYS OFF!



tandia
financial credit union

SCHOLARSHIPS

2024 Post-Secondary Scholarship Awards

Background

Tandia is a member-owned, cooperative banking experience focused on the communities in which we reside. Our slogan, “As unique as you” is our central message that speaks to what Tandia is all about - we're proud to offer our members great value and unique solutions for their everyday banking needs, special rates on savings, mortgages, loans and many other financial services. We want each of our unique members to be proud of the place they do their banking.

Tandia is offering three **Post-Secondary Scholarship Awards** worth **\$1,000** to assist more young members who are entering or attending post-secondary education in the fall of 2024.

Tandia is proud to offer these Post-Secondary Scholarship Awards, and we invite student members to apply. The format for this award will be a video under two minutes in length on the topic outlined in the Assignment Details on page 3.

Award Details

The award(s) will be monetary in nature and funds will be awarded by Tandia. For 2024, the scholarships will consist of three (3) \$1,000 prizes.

Applicant Criteria

- The applicant must be a Tandia member prior to March 31, 2024 **or** have a parent(s)/guardian(s), grandparent(s) or other relative who is a Tandia member prior to December 31, 2023 and the applicant must become a member if selected as a scholarship recipient (award will be deposited in new account).
- The applicant must be in the process of graduating from a recognized Ontario secondary school and headed to post-secondary education **or** a current first or second year post-secondary student aged twenty-four (24) years old or younger at the time the application is submitted.
- Applicants must be registered full-time at a post-secondary institution located in Ontario for a program that is a minimum of one year in length.
- If selected as a scholarship winner, the applicant will be required to provide proof of enrollment in post-secondary studies before receiving the award (letter of acceptance, student number or course registration forms).
- The applicant and/or the applicant's parents cannot discuss the applicant's submission with any of the judges prior to or after the selection decision for scholarship recipients have been made.
- Previous recipients of Post-Secondary Scholarship Awards from Tandia Financial Credit Union are

ineligible for consideration for the 2024 award.

Application Process

1. The applicant must complete and submit the application form online.
2. The applicant must submit the video assignment by providing a link to the YouTube video or IG Reel. Please be sure that the video and account settings are set to public before submitting. Once submitted, it then becomes the property of Tandia Financial Credit Union Limited and by submitting the applicant is releasing rights and it could be shared by Tandia Financial Credit Union Limited.) as outlined in this application package.
3. All materials must be submitted by **Friday May 31, 2024**.

Awareness and Promotion

By applying for this scholarship award, the applicant (if under age 18) and their parent(s)/guardian(s) release the video for use by Tandia on their website, eNewsletter, social media pages, and in branches without additional compensation or advisement. The names and/or photographs of award recipients may also be published online, in an e-newsletter, on Tandia's social media pages, Annual Report and/or displayed in Tandia's branches, without additional compensation or advisement.

Selection Process

The Credit Union will form a selection committee of up to 5 judges to evaluate the applications. The committee will consist of Tandia Management; committee participants cannot be related to an applicant. Each application assignment will be assessed by each committee participant using a weighted scorecard. The average of the scorecards completed for each applicant will determine the final score and outcome for each applicant.

Please note:

- Do not reveal your full name, high school, or post-secondary institution in your video.
- Do not use music that is subject to copyright restrictions.

Failure to abide by these requests will result in disqualification. Scholarship awards will be awarded to the highest scoring applicant(s). The committee's selection decision for award recipients is final. All winners will be informed of the committee decision by mail or telephone no later than Friday, June 14th, 2024.

In the event that Tandia does not receive applications, or the selection committee feel that the applicants do not meet the criteria as set out above, then the money designated will be held for future awards.

See assignment details on page 3

ASSIGNMENT DETAILS

In applying for the **Tandia 2024 Post-Secondary Scholarship Award**, you are required to respond to the question below in a video format.

- Please do not reveal your full name, high school, or post-secondary institution in your video.
- Please do not use music that is subject to copyright restrictions.
- Showing your face is not required for the video assignment. You can choose to do a voiceover or use music and text only.

Failure to abide by these requests will result in disqualification.

Are your finances future-ready?

Video Assignment - Under 2 Minutes in Length, uploaded to YouTube or IG Reels.

At Tandia, we believe in **Investing in You**. One of the ways we achieve this is by advocating the importance of financial literacy. We are your banking BFF giving you the financial tools and guidance you need to have a financially confident future. As a student heading to, or currently enrolled in, post-secondary education, we would like you to **share with us how your commitment to financial literacy has positively influenced your life**. You may choose to highlight your budgeting strategies, saving techniques, investment practices, debt repayment methods, scholarship applications, and any creative budgeting hacks or side hustles that you have utilized to enhance your financial well-being. Let your personality shine through and show us how you are making savvy financial choices!

Assignment Evaluation Criteria:

The applications will be graded on the following:

- | | |
|--|--------|
| 1) Student answers the assignment question | 10 pts |
| 2) Video under 2 minutes in length | 10 pts |
| 3) Creative, clear, and imaginative presentation | 20 pts |

(40 Points Total)

Thank you for participating and GOOD LUCK!