



# 2023 Post-Secondary Scholarship Awards

What makes you a **SUPERSTAR?**



Your chance to receive up to  
**\$2,500** towards your education!

## 2023 Post-Secondary Scholarship Awards

### Background

Tandia is a member-owned, cooperative banking experience focused on the communities in which we reside. Our slogan, "As unique as you" is our central message that speaks to what Tandia is all about - we're proud to offer our members great value and unique solutions for their everyday banking needs, special rates on savings, mortgages, loans and many other financial services. We want each of our unique members to be proud of the place they do their banking.

Tandia is offering **ONE (1) \$2,500 & TWO (2) \$1,000 post-secondary scholarship prizes** to assist more young members entering post-secondary education in the fall of 2023.

Tandia is proud to offer these Post-Secondary Scholarship Awards, and we invite student members to apply. The format for this award will be a video under two minutes in length on the topic outlined in the Assignment Details on page 4.

## **Award Details**

The award(s) will be monetary in nature and funds will be awarded by Tandia. For 2023, the scholarships will consist of one (1) \$2,500 & two (2) \$1,000 prizes.

## **Applicant Criteria**

- The applicant must be a Tandia member prior to April 30, 2023 or the applicant's parent(s)/guardian(s) must be a Tandia member prior to December 31, 2022. Any non-member applicant must become a member if selected as a scholarship recipient (award will be deposited in new account).
- The applicant must be a graduate from a recognized secondary school, or in the process of graduating.
- Applicants must be registered full-time at a post-secondary institution for a program that is a minimum of one year in length. This award is open to any secondary school graduate headed to post-secondary education or any current post-secondary student in their first or second year of study and under age 25.
- If selected as a scholarship winner, the applicant will be required to provide proof of enrollment in post-secondary studies before receiving the award (letter of acceptance, student number or course registration forms).
- The applicant and/or the applicant's parents cannot discuss the applicant's submission with any of the judges prior to or after the selection decision for scholarship recipients have been made.

## **Application Process**

1. The applicant must complete and submit the application form online.
2. The applicant must submit the video assignment (by providing a saved copy version of the YouTube, IG Reel or Tik Tok file. It then becomes the property of Tandia Financial Credit Union Limited and by submitting the applicant is releasing rights and it could be shared by Tandia Financial Credit Union Limited.) as outlined in this application package.
3. All materials must be submitted by **Monday June 5, 2023**.

## **Awareness and Promotion**

By applying for this scholarship award, the applicant (if under age 18) and their parent(s)/guardian(s) release the video for use by Tandia on their website, eNewsletter, social media pages, and in branches without additional compensation or advisement. The names and/or photographs of award recipients may also be published online, in an e-newsletter, on Tandia's social media pages, Annual Report and/or displayed in Tandia's branches, without additional compensation or advisement.

## **Selection Process**

The Credit Union will form a selection committee of up to 5 judges to evaluate the applications. The committee will consist of Tandia Management; committee participants cannot be related to an applicant. Each application assignment will be assessed by each committee participant using a weighted scorecard. The average of the scorecards completed for each applicant will determine the final score and outcome for each applicant.

**Please note:**

- Do not reveal your full name, high school or post-secondary institution in your video.
- Do not use music that is subject to copyright restrictions.

Failure to abide by these requests will result in disqualification. Scholarship awards will be awarded to the highest scoring applicant(s). The committee's selection decision for award recipients is final. All winners will be informed of the committee decision by mail or telephone during the week of **Monday, June 19, 2023**.

In the event that Tandia does not receive applications, or the selection committee feel that the applicants do not meet the criteria as set out above, then the money designated will be held for future awards.

**See assignment details on page 4**

## ASSIGNMENT DETAILS

In applying for the **Tandia 2023 Post-Secondary Scholarship Award**, you are required to respond to the question below in a video format.

- Please do not reveal your full name, high school or post-secondary institution in your video.
- Please do not use music that is subject to copyright restrictions.

Failure to abide by these requests will result in disqualification.

### **What makes you a SUPERSTAR?**

*Video Assignment - Under 2 Minutes in Length, uploaded to YouTube, Reels or Tik Tok.*

Tandia's slogan is "Banking we can all be proud of". As a member of Tandia, soon to be heading off to post-secondary education, we would like you to tell us in your video assignment what high school experience YOU are most proud of. This may include academic, athletic, or artistic achievements - whatever experience you are most proud of to share with us. Let your personality shine through!

### **Don't hold back show us why you are a SUPERSTAR!**

#### **Assignment Evaluation Criteria:**

The applications will be graded on the following:

- |   |        |
|---|--------|
| 1) Student answers the assignment question      | 10 pts |
| 2) Video under 2 minutes in length              | 10 pts |
| 3) Creative, clear and imaginative presentation | 20 pts |

**(40 Points Total)**

**Thank you for participating and GOOD LUCK!**