

# MemberOne Branch 2022 Lincoln M. Alexander Scholarship Award

## Background

There's nothing we can be more proud of than giving back generously to the community - it's an important part of what Tandia stands for. Since 1994, MemberOne has assisted many deserving students through the Lincoln Alexander Scholarship and Bursary Program. Now as a branch of Tandia Financial Credit Union, MemberOne is continuing this long-standing tradition of recognizing students who are active volunteers in their communities.

## Award Details

The award(s) will be monetary in nature and funds will be awarded by Tandia/MemberOne. For 2022, the scholarship grand prize is in the amount of **\$1,500**, plus an additional runner-up scholarship prize in the amount of **\$500**.

## Applicant Criteria

- The applicant must be a WSIB and/or safety affiliate employee or be an immediate family member of that employee.
- The applicant must be in the process of graduating from a recognized secondary school or
- The applicant must be a current post-secondary student in the first 3 years of post-secondary studies or
- The applicant must be registered full-time at a post-secondary institution for a program that is a minimum of one year in length.
- If selected as a scholarship winner, the applicant will be required to provide proof of enrollment in post-secondary studies before receiving the award (such as a letter of acceptance, student number, or course registration forms).
- If selected funds will be disbursed to a Tandia Financial Credit Union account.
- The applicant and/or the applicant's parents/guardians cannot discuss the applicant's submission with any of the scholarship administrators or judges prior to or after the selection decision for scholarship recipients have been made.

## Application Process

1. The applicant must complete and submit the identification sheet included in this package.
2. The applicant must submit the video assignment (by providing a saved copy version of the YouTube, IG Reel or Tik Tok file. It then becomes the property of Tandia Financial Credit Union Limited and by submitting the applicant is releasing rights and it could be shared by Tandia Financial Credit Union Limited.) as outlined in this application package.
3. All materials (identification sheet and link to video) must be submitted by **Friday August 26, 2022** to [marketing@tandia.com](mailto:marketing@tandia.com) or through the [online submission form](#). The email (including the video link and all other attachments) must be under 5 MB in size.

## Awareness and Promotion

By applying for this scholarship award, the applicant (if under age 18) and their parent(s)/guardian(s) release the video for use by Tandia on their website, eNewsletter, social media pages, and in branches without additional compensation or advisement. The names and/or photographs of award recipients may also be published online, in an e-newsletter, on Tandia's social media pages, Annual Report and/or displayed in Tandia's branches, without additional compensation or advisement.

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### Selection Process

The Credit Union will form a selection committee of up to 5 members to evaluate the applications. The committee will consist of Tandia employees; committee participants that cannot be related to an applicant.

Each application submission will be assessed by each committee participant using a weighted scorecard. The average of the scorecards completed for each applicant will determine the final score and outcome for each applicant.

Scholarship awards will be given to the highest scoring applicant(s). The committee's selection decision for award recipients is final. All applicants will be informed of the committee decision by mail or telephone no later than **Friday August 26, 2022**.

In the event that Tandia/MemberOne does not receive applications, or the selection committee feel that the applicants do not meet the criteria as set out above, then the money designated will be held for future awards.

### Assignment Details

In applying for the MemberOne Branch 2022 Lincoln M. Alexander Scholarship Award, you are required to respond to the question below in a video format. *Please do not reveal your full name, high school or post-secondary institution in your video. Please do not use music that is subject to copyright restrictions in your video.*

### The Assignment:

Video Assignment - Under 2 Minutes in Length, uploaded to YouTube, Instagram REEL or TikTok.

There is nothing we can be more proud of than giving back generously to the community – it's an important part of what Tandia stands for. As a member of Tandia soon to be heading off to post-secondary education, or being a current post-secondary student in the first 3 years of post-secondary studies, we would like you to tell us in your video assignment what YOU have done to make a positive impact in your community. This may include academic, athletic, or artistic achievements - whatever experience you are most proud of to share with us. Let your personality shine through!

### Assignment Evaluation Criteria:

The applications will be graded on the following:

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|--|--------|
| 1. Student answers the assignment question     | 10 pts |
| 2. Creative, clear and expressive presentation | 20 pts |
| 3. Video under 2 minutes in length             | 10 pts |

(40 Points Total)