



2025 Post-Secondary Scholarship Awards

Background

Tandia is a member-owned, cooperative banking experience focused on the communities in which we reside. Our slogan, “As unique as you” is our central message that speaks to what Tandia is all about - we're proud to offer our members great value and unique solutions for their everyday banking needs, special rates on savings, mortgages, loans and many other financial services. We want each of our unique members to be proud of the place they do their banking.

Tandia is offering three **Post-Secondary Scholarship Awards** worth **\$1,000** to assist young students who are entering **or** attending post-secondary education in the fall of 2025. The format for this award will be a visual presentation on the topic outlined in the Assignment Details on page 3.

Award Details

The award(s) will be monetary in nature and funds will be awarded by Tandia. For 2025, the scholarships will consist of three (3) \$1,000 prizes.

Applicant Criteria

- The applicant must be in the process of graduating from a recognized Ontario secondary school and headed to post-secondary education **or** a current undergraduate post-secondary student.
- If selected as a scholarship winner and not currently a member of Tandia, the applicant must become a member (award will be deposited in a new account opened at a Tandia branch location).
- Applicants must be registered full-time at a post-secondary institution located in Ontario for a program that is a minimum of two years in length.
- If selected as a scholarship winner, the applicant will be required to provide proof of enrollment in post-secondary studies for fall 2025 before receiving the award (letter of acceptance, student number or course registration forms).
- The applicant and/or the applicant's parents cannot discuss the applicant's submission with any of the judges prior to or after the selection decision for scholarship recipients have been made.
- Previous recipients of Post-Secondary Scholarship Awards from Tandia Financial Credit Union are ineligible for consideration for the 2025 award.

Application Process

1. The applicant must complete and submit the application form online.
2. If you choose to submit a video, please share a link to your YouTube video or Instagram Reel. Make sure the video and your account are set to public before submitting. If you're submitting a different type of visual presentation (not a video), your file must be in one of the following formats: Word document, PowerPoint presentation, PDF, or image (like PNG or JPEG). Please upload your file to an online drive such as OneDrive, Google Drive, Dropbox, or iCloud, and then copy and past the shared link into the Microsoft Form when submitting your application. Make sure the link is not private – it should be set so that anyone with the link can view it. Once submitted, your content becomes the property of Tandia Financial Credit Union Limited. By submitting, you agree to release the rights to your content, and Tandia may share it as described in this application package.
3. All materials must be submitted by **Saturday, May 31st, 2025**.

Awareness and Promotion

By applying for this scholarship award, the applicant and their parent(s)/guardian(s) (if under age 18) release the visual presentation submitted for use by Tandia on their website, in eNewsletters, on social media pages, and in branches without additional compensation or advisement. The names and/or photographs of award recipients may also be published online, on social media pages, in eNewsletters, in the Annual Report and/or displayed in Tandia's branches without additional compensation or advisement.

Selection Process

The Credit Union will form a selection committee of up to five (5) judges to evaluate the applications. The committee will consist of Tandia Management; committee participants cannot be related to an applicant. Each application assignment will be assessed by each committee participant using a weighted scorecard. The average of the scorecards completed for each applicant will determine the final score and outcome for each applicant.

Please note:

- Do not reveal your full name, high school, or post-secondary institution in your visual presentation.
- Do not use music that is subject to copyright restrictions.

Failure to abide by these requests will result in disqualification. Scholarship awards will be awarded to the highest scoring applicant(s). The committee's selection decision for award recipients is final. All winners will be informed of the committee decision by mail, email or telephone no later than **Friday, June 13th, 2025**.

In the event that Tandia does not receive applications, or the selection committee feel that the applicants do not meet the criteria as set out above, then the money designated will be held for future awards.

[See assignment details on page 3](#)

Assignment Details

In applying for the **Tandia 2025 Post-Secondary Scholarship Awards**, you are required to respond to the question asked below through a visual presentation.

- Please do not reveal your full name, high school, or post-secondary institution in your visual presentation.
- Please do not use music that is subject to copyright restrictions.
- Showing your face is not required if you choose to submit a video. You can choose to do a voiceover or use music and text only.

Why is local banking important to you?

Visual Presentation – Video (under 2 minutes in length), poster, infographic, PowerPoint presentation, or digital collage.

At Tandia, we believe in **Investing in You**. We're more than just a financial institution — we're a part of your community, and we want to know **why local banking matters to you**. As a student heading to, or currently enrolled in, post-secondary education, we invite you to create a **visual presentation** that shows us why local banking is important to you personally. This could be through a video (under 2 minutes in length), poster, infographic, PowerPoint presentation, digital collage, or another creative visual format that helps express your ideas.

You might want to explore themes like how local banking supports your community, why personal relationships at the place you do your banking matter, the benefits you've experienced while using a local financial institution, the role local banking plays in your financial journey, or how a credit union like Tandia aligns with your values. **Let your creativity shine!** We're looking for thoughtful, visually engaging presentations that reflect your perspective and highlight the real impact of keeping your banking local.

Assignment Evaluation Criteria:

The applications will be graded on the following:

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| 1) Presentation remains focused on the assigned topic / theme | 10 pts |
| 2) Format adherence | 10 pts |
| 3) Creative, clear, and imaginative presentation | 20 pts |
| | 40 Points Total |

Thank you for participating and good luck to all applicants!